



## **FIRMENKONTAKTMESSE (Career Fair) MAGDEBURG 23th October 2024**

### **Well prepared for the visit**

Good preparation is the be-all and end-all so that you can score points at the career fair. In addition to the right choice of clothing, this also includes a prepared questionnaire for discussions with companies or good time management.

### **Our top 5 for your perfect trade fair visit**

#### **planning**

Find out in advance and get an overview of the exhibiting companies before you enter the careers fair. In this way you can inform yourself in advance about a company that is particularly interesting for you.

#### **motivation**

Why exactly do you want to attend a career event and what do you want to achieve? You should ask yourself these and many other questions in advance. Be aware of your motivation and how you affect others thanks to it. Get actively involved in the conversation and ask the questions that show that you are genuinely interested in the company.

#### **outfit**

Above all, clothing is one thing and that is individual - just like you. So be yourself and wear what you feel comfortable in and what best expresses what you expect from the careers fair. If possible, your outfit should be business-casual and by no means stuffy. Keep in mind that you may already be confronting your future colleagues or that the recruiter may also be present at the job interview. Always remember, you never get a second chance to make a first impression.

#### **breaks**

Wait, breaks? Yes, you read that right.

A day between seminars, lectures and your visit to the company contact fair can be quite exhausting. So, take a little time in between to weigh your priorities. Which companies appeal to you the most? What companies are you interested in outside of your area of interest? By gaining a little distance, you can decide which company you would like to talk to or which presentation has particular added value for you.

#### **Red thread**

Be aware in advance which questions and topics you would like to discuss with the recruiter on site. These can be topics such as remuneration, area of responsibility and location. The more structured, the more relevant the questions for the recruiter.

